



Gelendzhik boasts over 100 kilometers of coastline featuring stunning sandy and pebble beaches, along with a 12 km snow-white embankment that serves as the city's pride and signature





**Gelendzhik is a reputable
year-round resort with a
comfortable living
environment, promoting
balanced growth, creative
fulfillment, and relaxation**





Gelendzhik is famous for its mild climate with warm summers and mild winters, which makes it attractive for recreation all year round





Gelendzhik has a well-established infrastructure for tourists, with hotels, restaurants, beaches, and entertainment centers. The transportation system also contributes to a pleasant stay



Basic information

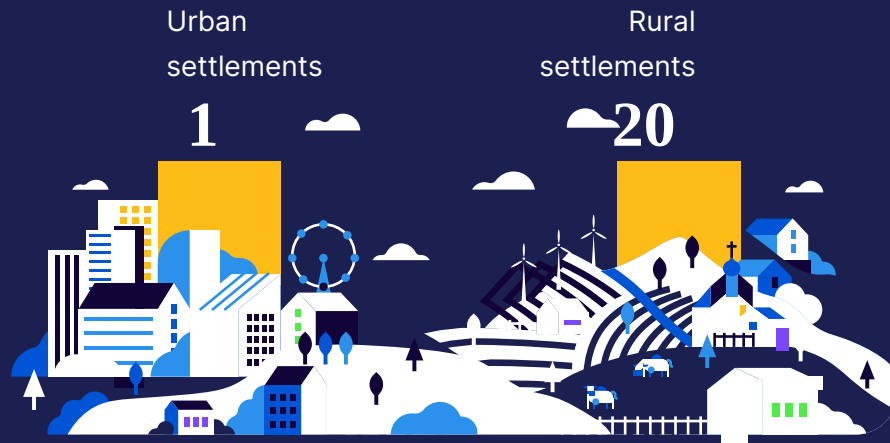


Head of the district
Alexey Alekseevich Bogodistov

District area
1227,0336 km²

Administrative center
Gelendzhik city-resort

Number of settlements



Population

117339



Economically active population

65315

Resource base



Climate



Type of climate
Subtropical
climate



Average annual
temperature

January -3,9
°C

July +35°C

- The territory has a moderately humid and warm climate with plenty of sunshine, especially in summer and autumn. Cloudy days are relatively rare, mostly occurring in winter. Precipitation is minimal, humidity is moderate, and atmospheric pressure remains fairly stable.
- Seaside climate is characterized by mild winters, a long period without frost, and hot, humid summers.
- The average annual air temperature is +13.3 °C. The warmest period is from mid-June to late August, with an average temperature of +24 °C. During this time, the highest temperatures of 35–38 °C are recorded. January is the coldest month, with an average temperature of -3.9 °C and a minimum of -18 °C.



Mineral resources



Gas



Mineral water



Clay



Marlstone



Fresh water reserves



medium

- A local landmark called Natasha Spring. Located to the north-west of the settlement of Mikhailovsky Pass.



Fertile lands



Total amount

- The agricultural lands cover an area of 6,689.14 hectares, accounting for 5.46% of the total land area.



Recreational resources



- Gelendzhik city-resort has abundant natural resources and recreational opportunities, mainly used for health treatments and leisure activities. The region has unique natural characteristics that make it attractive for educational tourism.
- The territory of Gelendzhik city-resort, located on the Black Sea coast and the southern slope of the Main Caucasus Range, has abundant recreational opportunities and unique natural resources, such as:
- The region enjoys pleasant weather conditions with temperatures consistently above 15°C for over 100 days. There are numerous sunny days throughout the year (280 days). The fresh sea air is beneficial, containing high levels of ozone and iodine. Visitors can relax by the Black Sea waters, Gelendzhik Bay, beaches, and promenades. The swimming season typically lasts from late May to October.
- The area has hydro-mineral resources such as mineral waters used for healing and spa purposes, rich forests, a variety of plant and animal species in coastal and mountain regions, the natural park “Markotkh,” geological and botanical landmarks, and mountain rivers, streams, and waterfalls.



Gelendzhik Bay

It is a shallow bay that has miraculously beautiful shape of a horseshoe, made up of two capes: Thick (Tolstyi) Cape, which is high and rocky, and Thin (Tonkiy) Cape, which is flat and sandy.

The Thin cape is not just referred to as the cape itself, but also the extensive area on the northwestern side of the bay.

The Thin cape is also known as Solntsedar. It got this name because it has more sunshine compared to Gelendzhik, located on the opposite side of the bay, at the foot of the ridge.

The bay is a regular oval with semi-axes measuring 3.8 by 2.8 kilometers.

The bay is quite shallow, with an average depth of around 10 meters in the central area and a maximum depth of 17 meters. The coastline extends for 12 kilometers, including 8 kilometers of both natural and man-made beaches.

The coastal area from Gelendzhik to Inal Bay, which marks the approximate boundary of the city district, still retains its natural wilderness and beauty. The region is mostly covered by untouched and dense forests, with many parts of the coastline being nearly inaccessible due to steep cliffs that drop into the sea. Unlike other areas, the coast here is not deeply indented,



Markotkhsy Ridge

The name translates from Adygean as “obi — new (or berry) mountain.”

This name is not accidental, as in the past, this area used to have plenty of dense blackberry and raspberry bushes.

The ridge stretches for 90 km from the Bakanka river in the northwest to the Mezyb river in the southeast. It reaches a maximum height of 800 m, with an average elevation of 500 m above sea level. Some of the notable peaks include Ploskaya (762 m), Sovkhoznaya (717 m), and Sakharnaya Golova (556 m). The Markotkhsy ridge features several accessible passes like Kabardinsky, Markotkh, and Andreyevsky, providing routes to the Neberdzhavskoye reservoir, the Sheskhari oil base, and the Adegoi river valley. Comprised mainly of thick layers of sedimentary rocks from the Cretaceous period, the ridge's primary rock is marl, a crucial material for cement production. Sandstones, limestones, and clay are also present but less common.

Currently, on the southwestern slope, there are shrub thickets like Christ's-thorn, hawthorn, barberry, and hornbeam, along with a sparse juniper forest that is heavily shaped by the northeastern wind.

Crimean pine, Pizund pine, and oak trees have been planted on



Sail Rock

Sail Rock ("Parus" in Russian) is a natural monument in Krasnodar region, situated on the Black Sea shore, 17 km southeast of Gelendzhik, close to the village of Praskoveyevka (approximately 500 meters along the seashore) and the Dzhankhot khutor (farm) (4.5 kilometers away).

The rock stands vertically on the seashore, separate from the main rock massif by a cavity. Its shape resembles a four-cornered sail, hence its name. The cliff is over 25 meters high, around 20 meters long (some sources mention 30 meters high and 25 meters long), and more than three-quarters of it extends into the sea at a right angle to the shore.

The surrounding area is known for its clean sea water.

An opening of unclear origin is located at the lower part of the rock. Initially, it was believed that the formation was a defence against mountain artillery during the Caucasian War of 1817–1864. However, this theory was debunked when, in the early 20th century, four shells were fired from a battleship at the rock, resulting in only minor notches without causing any significant damage.

The unique formation appeared due to the sea encroaching on the land, erosion, and variations in the strength of rock formations.



Dolmens

Dolmens are ancient burial structures constructed from large boulders and stone slabs. These tombs are found across Eurasia, including Krasnodar region. Near Gelendzhik, you can discover dolmens of various sizes, with individual slabs weighing up to 40 tons. The precise and impressive craftsmanship is evident in the uniform shape of each stone, resembling factory work rather than the limited tools available to people 3-6 thousand years ago. Most dolmens were built during this period and have remarkably survived to the present day. Primarily used as burial chambers, some of these structures also served as places of worship for various ancient religious groups. While we have identified the coordinates of some popular dolmens, there are many more scattered around the Gelendzhik area.



Gelendzhik Embankment

Exploring Gelendzhik typically starts with its main attraction, the embankment, the heart of the resort's life. This well-kept and beautifully designed promenade is a magnet for both visitors and locals, who fondly refer to it as “snow-white” due to its predominantly white color scheme. The Gelendzhik embankment holds the record for being the longest in Russia, stretching over 12 kilometers. Within this extensive area, there are numerous attractions, cafes, restaurants, playgrounds, parks, and everything else a tourist might need. The embankment is always bustling with people, but the liveliest section is Lermontov Boulevard, known for its sanatoriums, viewpoints, and iconic sculptures like Assol and White Bride. The atmosphere along Gelendzhik’s promenade is perpetually festive, with breathtaking views of the sea, mountains, and charming yachts that beckon to be captured in photos.

Transport infrastructure

Railway transportation



Length of railway network

Major roads

To date, Gelendzhik has no railway connection with other regions of the country. The closest train station to Gelendzhik is situated 30 km away, in Novorossiysk. To reach Gelendzhik, travelers must switch to a daily bus service from the Novorossiysk bus station.



Large stations

The nearest city is Novorossiysk



Road transportation



Length of road network

Major roads

M-4 Don federal highway Moscow – Voronezh - Rostov-on-Don – Krasnodar – Novorossiysk Don highway – khutor (farm) of Dzhankhot Don highway – Betta khutor (farm) khutor (farm) of Dzhankhot – village of Praskoveyevka Road to the village of Maryina Roshcha Don Highway – village of Aderbievka Road to the khutor (farm) of Shirokaya Shchel Road to the khutor (farm) of Shirokaya Pshadskaya Shchel Road from M-4 Don highway to Golubaya Bay microdistrict Road from M-4 Don highway to Tonky Mys microdistrict





Major bus stations

Aviation



Nearest airport

Gelendzhik Airport

10



Sea transportation

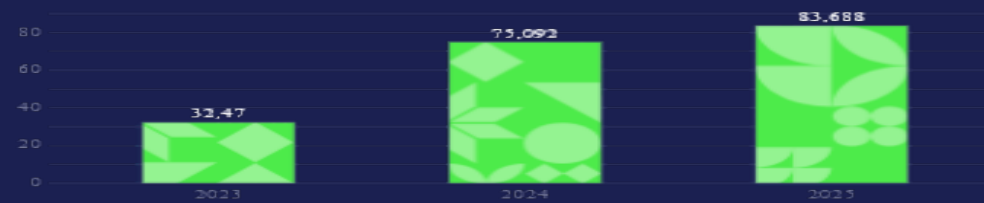


The nearest seaport
Gelendzhik city-resort

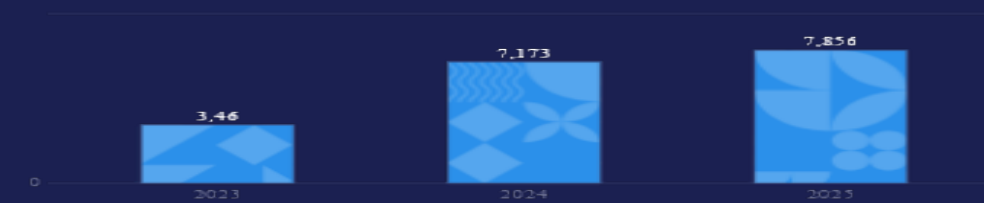


Social and economic indicators

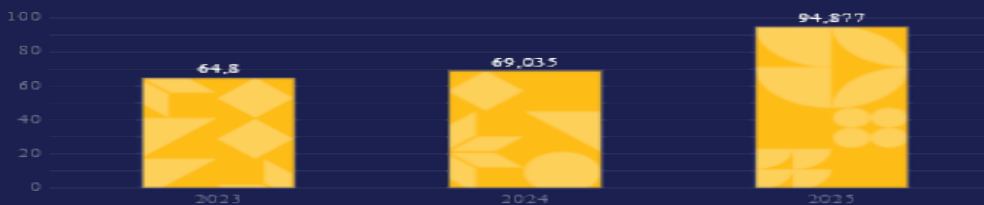
Volume of retail turnover, bln rubles



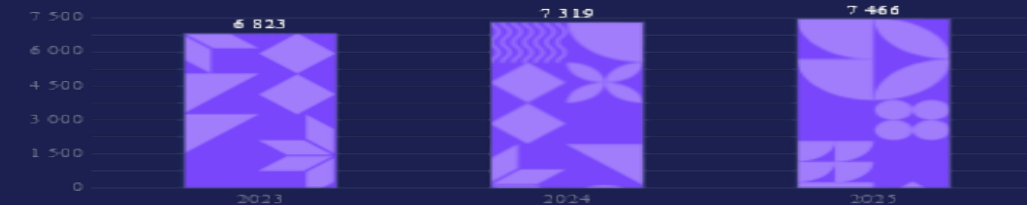
Shipment of products, bln rubles



Average salary of the population, thousand rubles



Number of small and medium-sized enterprises (SMEs)



Priority industries for attracting investments



Agro-industrial complex



Factors that make an industry attractive for investment
geographical location



The largest enterprises of the industry
ZAO "Sovmestnoe khozyaistvo Arkhipo-Osipovski", AO "APK Mikhailovski Pereval" (fruit growing)



Share of the industry in the regional economy





Viticulture and winemaking



Factors that make an industry attractive for investment
geographical location, economic development



The largest enterprises of the industry

1. OOO Shato de Talyu
2. OOO Divnomore
3. OOO Mezyb
4. AO Aksis Investitsii



Share of the industry in the regional economy



Resorts and tourism



Factors that make an industry attractive for investment
geographical location, economic development



The largest enterprises of the industry

Sanatorium "Krasnaya Talka", AO Boarding house with medical services "Primorye", and OOO "Metropol Esset Menedzhment"



Share of the industry in the regional economy





Consumer sphere



Factors that make an industry attractive for investment
geographical location, economic development



The largest enterprises of the industry
Municipal Unitary Enterprise "Dary Kubani", OOO Gelfarma, OOO Express



Share of the industry in the regional economy



Transport infrastructure



Factors that make an industry attractive for investment
geographical location, economic development



The largest enterprises of the industry
Municipal Unitary Enterprise PATO, OOO Gelendzhik Airport, Gelendzhik bus station, a structural division of AO Kubanpassazhiravtoservice AO Novotorik Maritime Agency



Share of the industry in the regional economy



Photogallery



Competitive advantages



Geographical location

- Seaside location: Gelendzhik is situated on the Black Sea coast, offering easy access to beaches and stunning sea views.
- Proximity to mountains: The city is surrounded by picturesque mountains, which makes it attractive for lovers of outdoor activities and ecotourism.
- Transport: Gelendzhik has good transportation access, with an airport and close proximity to railway connections.
- Variety of landscapes: The city and its surroundings offer a variety of landscapes including mountains, forests, and the sea.
- Proximity to natural attractions: There are many natural attractions around Gelendzhik, such as waterfalls, caves and dolmens, among others.



Mineral and raw material resources

- > Mineral water: In Gelendzhik and the surrounding areas, there are mineral water springs used for medical treatment and rejuvenation.
- > Natural Resources: The city is surrounded by forests and mountains, providing access to natural resources such as timber and minerals.
- > Marine resources: The Black Sea offers fishing opportunities and access to marine resources.



Environmental and climatic conditions

- > Mild subtropical climate: Gelendzhik is famous for its mild subtropical climate, characterized by warm summers and mild winters, making it an appealing destination for vacations throughout the year.
- > Clean air: The city and its surroundings are known for their clean air, which contributes to better health and general well-being.
- > Sunny days: Gelendzhik has many sunny days a year, making it an ideal place for beach vacations and outdoor activities.
- > Swimming in the sea: The Black Sea provides opportunities for swimming and water sports.
- > Environmental friendliness: The town and its surroundings are known for their environmental friendliness, which attracts tourists and residents.



Demographic factors

- > High standard of living: Gelendzhik attracts people with a high level of income, leading to improved infrastructure and quality of life.
- > Young population: The city has a significant number of young people, which contributes to dynamic development and innovation.
- > Tourist flow: Gelendzhik attracts a lot of tourists, which creates additional jobs and contributes to economic growth.
- > Cultural Diversity: The city attracts people from different regions and countries, which promotes cultural exchange and development.



Economic development

- Tourist Infrastructure: The city has a well-developed tourist infrastructure including hotels, restaurants, beaches and entertainment centers.
- Investment in infrastructure: Gelendzhik attracts significant investment in infrastructure development, which contributes to economic growth.
- SMEs: Small and medium-sized businesses are thriving in the city, creating more jobs and boosting economic growth.
- Agricultural industry: Agriculture thrives near Gelendzhik, providing fresh produce and boosting economic growth.
- Technological innovation: The city is actively pursuing technological innovation, which helps to promote business development and improve the quality of life.



Business support Infrastructure

- There is a municipal center for entrepreneurship support and a municipal co-working center with 6 workplaces
- The municipal competition “The Best Youth Investment Project of Gelendzhik City-Resort” is held every year. Its goal is to offer financial and non-repayable assistance to both new and established entrepreneurs
- Subsidies are offered to citizens who run private subsidiary farms, peasant farms, and individual entrepreneurs engaged in agricultural production
- Small and medium-sized businesses have the option to rent commercial spaces and land plots

Success stories



Winery with a tasting room



Investor
OOO Shato
de Talyu



Implementation
timeline:
2019-2029



Volume of
investments:
1,8 billion
rubles



Number of new
jobs:
110

The area is 101.3 hectares.

In the Gelendzhik city-resort municipality, an investment project called "Winery with a tasting room" is currently underway. The project is set to be carried out in two stages.

In September 2021 the grand opening of the restaurant of the winery "Shato de Talyu" took place.

To date, Shato de Talyu is one of the most modern and picturesque wineries.

Elegant European-style wines with unique character and the potential to age gracefully are crafted in this region.

A stunning chateau, constructed in the finest French architectural style, surrounded by vineyard plantations on a hill near the sea at the scenic Gelendzhik Bay, along with a restaurant and tasting facility, all set for a delightful exploration of wine and French beauty.

Detailed project description

All success stories



New air terminal complex of Gelendzhik airport



Investor
OOO
Gelendzhik
Airport



Implementation
timeline:
2022



Volume of
investments:
6,196 billion
rubles



Number of new
jobs:
50

Detailed project description

All success stories



Gelendzhik Arena

Cultural and Entertainment Center



Investor
ANO
Gelendzhik-
2035
Development
Corporation



Implementation
timeline:
2024



Volume of
investments:
4,4 billion
rubles



Number of new
jobs:
70

[Detailed project description](#)

[All success stories](#)

Investment projects and grounds

State support



Information for investors and entrepreneurs
available on the Krasnodar Territory investment
portal



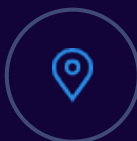
State support measures for investors and
entrepreneurs in the Krasnodar Territory

Investment Commissioner



Antipov Vladimir Vladimirovich

Deputy Head of the Gelendzhik city-resort municipality overseeing investment development, architecture, construction, municipal land control and land relations



Address:

Office 318, 1, Revolyutsionnaya str.,
Gelendzhik, Krasnodar region, Russian
Federation, 353460



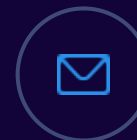
Phone number:

+7(86141) 2-08-91



Email address:

gelendzhik@mo.krasnodar.ru



Visiting hours:

Wednesday: from 3 pm
until 6 pm

Power & duties of the Investment Commissioner

District administration's point of contact for investors

Send a message